



Release Notes

KORBYT® 2.3 Release - May 19, 2020

What's New in KORBYT® 2.3?

Korbyt 2.3 was released on May 19, 2020, introducing new features and numerous enhancements to the Korbyt user experience and KorbytGO functionality. As always, our goal is to constantly improve the Korbyt experience, combining market demands with our customer requests.

With the massive changes we are seeing in the workplace related to COVID-19, from working remotely to preparing to return to the workplace, features in this release were designed to help our Korbyt users reach and engage employees wherever they are in faster and more automated ways.



NEW! Advisor

- Korbyt Advisor bundles machine learning/AI-generated content suggestions and automated content programming features into one place, making it easy to optimize your content feeds to boost employee engagement. View a range content categories including:
 - **Trending Topics:** allows you to quickly create a new playlist based on the most popular topics as analyzed through Korbyt's machine learning algorithms
 - **Popular New Content:** browse through fresh new content from popular categories
 - **Interesting Surveys:** boost your engagement with a range of surveys built for specific measurements from employee satisfaction to diet and exercise.
 - **Top Marketplace Items:** Add the most popular items from Korbyt Marketplace to your selection of content
 - **Informative Quizzes:** Learn more about your users, and connect with them better than ever with our free Quiz templates

NEW! Employee Engagement Engine (E3)Feed

- The E3 Feed Content widget allows you to create a curated Layout of messages, based on an AI-generated analysis of trending curated content. With the click of a button, Korbyt generates a layout focused on a relevant topic of your choosing, from health to engagement, and fitted with preloaded image, playlist, and text elements.

UI/UX Enhancements

Korbyt 2.3 introduced several updates to user interfaces across Korbyt Digital Signage, KorbytGO and Korbyt InView

- Redesigned look and feel for the Post user interface in KorbytGO
- Enhancement to the existing Table Element, allowing interactive navigation to additional Layouts from a data table
- User Interface improvement for the Recycle Bin feature, allowing for multi-deletion and restoration of deleted media assets
- New Engagement dashboard to measure engagement effectiveness across the Korbyt endpoint ecosystem
- Users can now import Layouts as Messages in KorbytGO or InView, allowing content made for digital signage to be extended to desktop or mobile

Kiosk Builder Enhancements

- Enhanced User Experience for faster interactive Kiosk creation and linking between multiple Layouts

Content Creation/Content Management

- New AI feature that creates trending content Messages and Layouts for Mobile and Desktop and adds them to Marketplace
- Redesigned Campaigns user experience and user interface to reduce the number of clicks and make creating campaigns much quicker and easier
- New support for distribution to Microsoft Teams through Campaigns

Surveys and Quizzes

- Surveys and Quizzes are now externally visible, allowing non-KorbytGO or InView users to contribute to company surveys and quizzes.

Data Integrations

- DB to DB Adapter – benefit is scalability for a single adapter; saves service and setup time
- New Operational Hours feature added to data adapters allowing more control over adapter operations including limiting data notifications to running adapter hours. This also conserves data transfer/usage.

Launchpad Enhancements

- Improved loading time of Launchpad
- Added element style controls for flexible end-user customization.

Builder Enhancements

- New WebEx element, adding WebEx meeting integrations to Builder
- New feature added to Builder toolbar that allows grouping of elements for improved design usability
- Improved UI makes creating text elements quicker and easier with new styles that make formatting quick and easy.
- Enhanced image element, featuring frames and effect presets
- New Advanced Table Element allows for data drill downs within the same data table
- New Form Builder Element, integrating fillable forms into layouts
- New Drawing menu, providing a multitude of shape building, from pre-made shapes to painting
- New Magic Animations, providing multiple animations for layout elements
- Added padding option to media grid, providing more customization for separation of content

