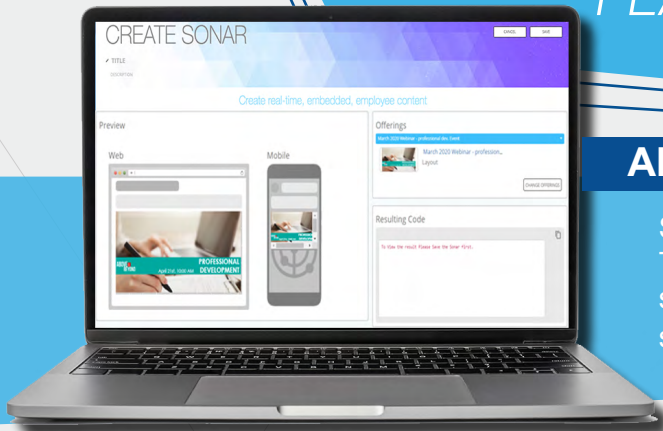


KORBYT[®] PRODUCT SHEET

FEATURING SONAR



About Sonar

Sonar is an advanced feature within the Korbyt platform. The Sonar feature enables real-time distribution of digital signage and mobile app content to a variety of external sites using simple Korbyt-created code.

Extend your Reach

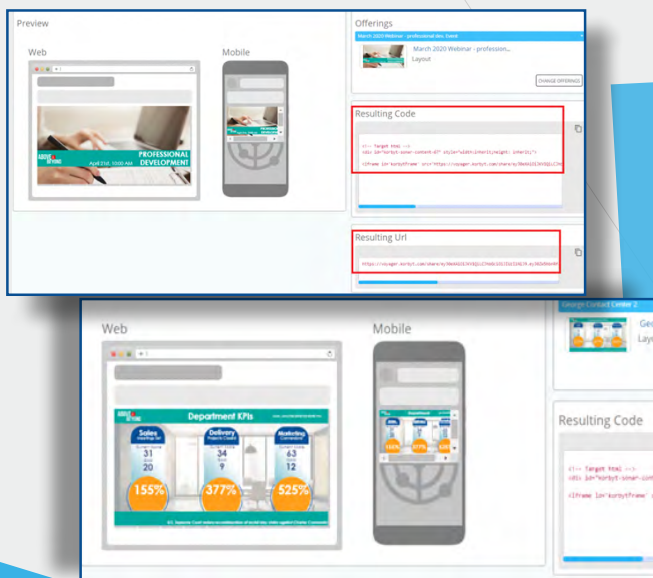
Use your existing Korbyt content to turn external web browsers and mobile apps into a “digital screen” for targeted, real-time updates.

Korbyt Content

- ▶ Korbyt layouts
- ▶ Korbyt playlists
- ▶ KorbytGO newsfeeds
- ▶ KorbytGO messages
- ▶ KorbytGO campaigns
- ▶ KorbytGO surveys
- ▶ KorbytGO quizzes

Supported Destinations

- ▶ Intranets
- ▶ Employee portals
- ▶ Department webpages
- ▶ Public facing websites
- ▶ Other 3rd party sites
- ▶ Mobile apps



Reasons to use Sonar:

- ▶ Push a playlist from Korbyt to reach your remote and internal employees who are not in front of digital screens. Simply copy the URL and email/ text to employees to display the digital screen playlist.
- ▶ Display company news feeds from Korbyt to your employees' web portal by pasting the Korbyt code or URL into a web browser.
- ▶ Publish real-time dashboards and KPIs created in Korbyt to a department's intranet site. Sonar also supports data triggers for dynamic content updates.
- ▶ Distribute Korbyt quizzes or surveys to other apps by sharing “resulting code” for other apps using embedded code snippets.
- ▶ Email important messages from a Korbyt layout by embedding the layout URL into the email so employees can click and view.