



Release Notes

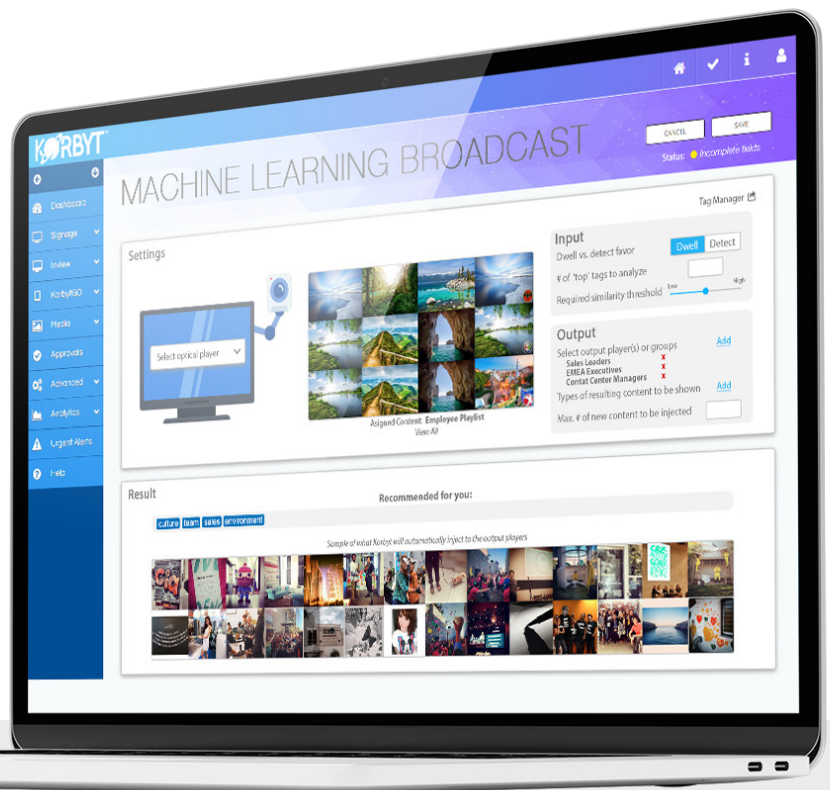
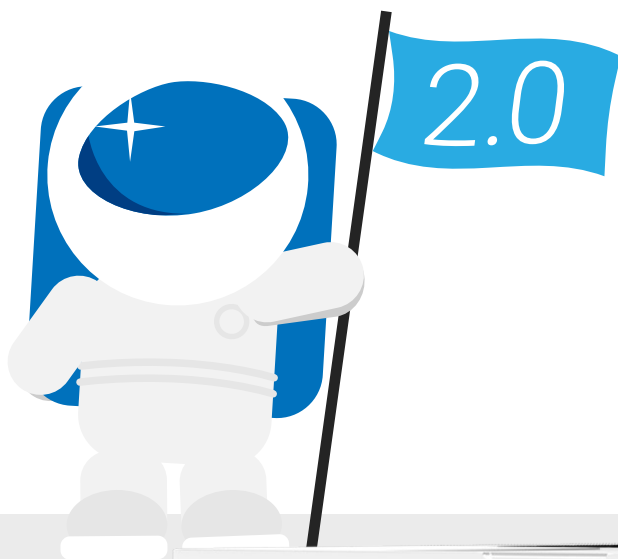
KORBYT® 2.0 Release - December 20, 2019

What's New in KORBYT® 2.0?

We listen to our customer requests, pay close attention to market demands, and constantly work to improve your Korbyt experience.

Korbyt 2.0 was released on December 18, 2019, introducing a new level of software intelligence and offering an arsenal of robust new features and enhancements we know you'll love.

This release addresses some of the most **in-demand enhancements requested by our Korbyt Community**, like more data adaptors, increased mobile friendliness, and playlist enhancements. It also includes a **rich new level of platform intelligence** that propels Korbyt as best-in-market, including introduction of our exclusive Relevant Refresh Technology, Pre-Defined Templates and Instantaneous Communication features.



HIGHLIGHTED ENHANCEMENTS

Relevant Refresh Technology

Korbyt uses Relevant Refresh technology to help communicators direct the right message to the right person, in the right place and the right time. Communicators can use a variety of built-in features and rules to set content up once, then sit back and trust Korbyt to take automation to a new level. Updates will just happen, automatically and like clockwork.



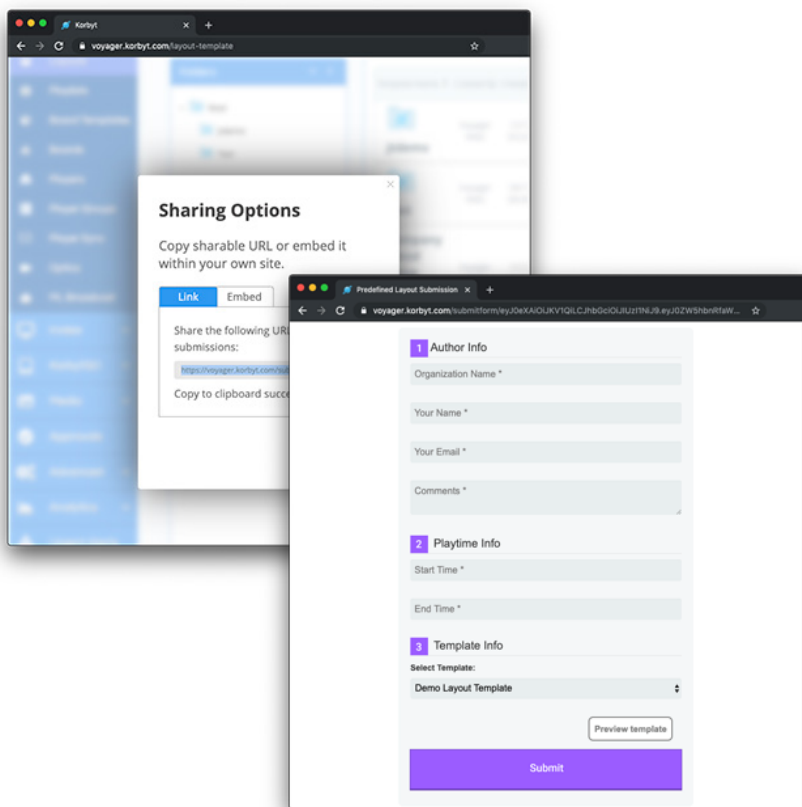
By leveraging AI and Machine Learning, Korbyt's Relevant Content Technology revolutionizes the "set it and forget it" concept, saving users even more time. Once content has been set, kAI will work behind the scenes to not only keep content feeds automated but also keep it relevant and customized in real-time using Machine Learning & AI.

- **Machine learning in playlists** – let Korbyt suggest effective playlists based on common patterns and predictive analytics
- **Optics Machine learning** – use Korbyt to publish content based on optics data and analytics
- **Clever content in playlists** – add scheduling slots in a master playlist and use logic to customize and weight when to play content
- **Dynamic tag-based content** – quickly auto play content from a library based on selected tags, saving you the time of scheduling pre-selected content into a carousel

Pre-Defined Layouts

Introducing a new type of layout, designed to invite a community of content contributors without needing access to the Korbyt platform. Let your core communicators create and manage content from within Korbyt, and then invite external content contributors using a simple web-based form so you can maintain security and brand integrity.

- **Form customization** – completely customize the pre-defined layout form, from branding and colors to copy fields and content length
- **Image Accessibility** – attach graphics and photos inside the form from either a local drive or a designated folder in the Korbyt Media Library
- **Validation and logic controls** – built-in content validation to help guide authors and manage content requests
- **Approval features** – enhanced approval features to manage publication of incoming requests



HIGHLIGHTED ENHANCEMENTS

Instantaneous Communication

Korbyt's digital heartbeat just increased with the Instantaneous Communication feature designed exclusively for our Aries and Leo players. Users already had the ability to reach audiences in near real-time, but now content synchs instantly between Korbyt and these players.

- **Instant content changes** – edit and save content on playlists and publish to all players without the standard synchronization wait time
- **Instant playlist changes** – change playlists on a player and see it instantly appear on screen

OTHER NEW FEATURES AND ENHANCEMENTS

Media Grid Element **NEW!**

- A simple, yet dynamic way to create a grid-like presentation of a media library folder. Point this element to the media library folder and pair it with a courier to cycle through fresh content.

Playlists in layouts **NEW!**

- Now add playlists within a layout for a quicker author to publish time.

Box support for Courier **NEW!**

- Korbyt's Courier can now synch with folders in Box, offering even more content source options.

Single Sign-On for Mobile **NEW!**

- Single Sign on for mobile users now available.

Mobile Friendliness **NEW!**

- Log in from a mobile device or tablet with full admin functionality – more than mobile responsive, now use full Korbyt functionality across all device types.

Data Integration features

- More adaptors - even more data adaptors are now available with Korbyt, making our list of available adaptors the most robust in the industry.
- Now offering Notifiers – receive an SMS/email alert notification of data thresholds or specified data changes.

OTHER NEW FEATURES AND ENHANCEMENTS

Data Integration features

- More adaptors - even more data adaptors are now available with Korbyt, making our list of available adaptors the most robust in the industry.
- Now offering Notifiers – receive an SMS/email alert notification of data thresholds or specified data changes.

Hospitality & Meeting room functionality

- Setup Mapping - modify digital meeting room map depending on your meeting or banquet room setup, and rest assured content will map appropriately.
- Edit a meeting in place –change last minute meeting room content that's already playing with the ability to edit centrally scheduled content from your local location or mobile app.

Kiosk Builder

- Within survey builder, an added ability to push surveys to kiosks to create fully interactive experiences.

Korbyt Dashboard

- Korbyt's dashboard view can now be customized with a user provided base map.

KorbytGO posts

- Posts from a mobile device can now link to PDFs and posts can contain URLs linked to a selected image or pointed to a media library file.

Korbyt Command

- Now offers the ability to drag-drop content from one screen to another in the interface.

Courier Improvements

- Recursive subdirectories with ability to self-scale.
- Now offering option to purchase additional courier packs.

Urgent Alerts

- Improved usability of urgent alerts feature, streamlining creation and delivery process.

OnTarget Element in Builder

- Now with ability to stylize content feed with custom weather icons, graphics, fonts and sizes.

Player performance

- 35% increase in performance on Windows players.