



# KORBYT™

Create. Connect. Inspire.

## Frequently Asked Questions

### Korbynt 1.5 Release

#### What's New in Korbynt 1.5?

On December 12, 2018, a set of new features and enhancements was released in the Korbynt 1.5 platform update. For Korbynt Digital Signage, KorbyntGO Mobile, and Korbynt Inview, new features and functionality were introduced to enhance usability, increase user engagement and sustain our platform as the best in market.

#### When will Korbynt 1.5 be Available?

For Korbynt Cloud customers, version 1.5 went live on December 12, 2018. RMG's development team is hard at work to improve and update Korbynt on a regular basis. For Korbynt On-Premises or Hybrid customers, our professional services team can be engaged to provide upgrade support.

#### Korbynt 1.5 Release Highlights

- Faster, more concise urgent alert building experience
- New marketplace for starter and templated creative content
- Ability to submit predefined layouts and messages from outside of Korbynt
- Use the Korbynt Kompass App to control players and player groups
- Korbynt Inview is now stand-alone from KorbyntGO



# Korbyt 1.5 Digital Signage New Features and Enhancements

## Media Players

- QR Provisioning: New QR code added to provisioning screen. Use the new Korbyt Kompass app or KorbytGO Player Action GO-To to scan the QR code and instantly provision the broadcasting player.
- Hotkey Verbs: New hotkey verbs added including change resolution, orientation and aspect ratio.
- KPU Upload: New KPU upload area added on the player configuration page.
- New Hardware: Introducing the new ARIES and LEO Korbyt media players.

## Platform User Interface and User Experience

- Marketplace: New sample layouts, messages, urgent alert templates, and media library images are now available to download.
- Active Directory Metadata Mapping: Easily correlate external metadata fields to Korbyt metadata values.
- Predefined Messages and Layouts: Create locked content areas where your audience can remotely submit their own values into your predetermined elements from shared links.
- Urgent Alert Builder: Get urgent alerts out quicker and easier with templated alerts, including a new Korbyt default.
- Player Group UI Redesign: Countless aesthetic improvements to better summarize how your group will function, including a group location mini map.
- Board UI Redesign: Redesign of user experience to streamline board creation and content assignment.
- Web Service API: Take full control with an API to add content to the media library, push content to players or player groups, dynamically modify playlists, activate urgent alerts, activate player scriptlets and much more.
- App Activation from Edit Page: Custom apps can be turned on and off from within the edit page, which also shortens the approval process of apps.
- Immediate Campaign Launch: No more waiting with immediate campaign delivery schedules.
- More How-To-Videos: Nearly 40 informative and easy to understand videos to bring users up to speed with all the new features.
- Offers Page for KorbytGO: Configure and schedule bonus point events to help drive engagement.
- Channel Delivery Settings Validation: Ensure delivery channels are properly configured before sending campaigns or urgent alerts.
- Avaya Agent ID Metadata Mapping: Ability to link the Avaya agent ID to KorbytGO metadata.
- Report Enhancements & Updates: Smoother user experience when navigating different reports, better audit reporting on content including an audit report by user.
- New Default Player Images: Easily identify your different playback devices within the CMS.
- Campaign Preview: Preview how your content will appear once delivered.
- Post Cloning: Easily clone posts to use for KorbytGO.

## Korbyt Builder

- Clock Enhancements: Ability to customize the clock face and hands with added improvements to the animation and responsiveness on the media player.
- Twitter Enhancements: Now its own separate element with added capabilities such as one login per layout versus per element.
- Carousel Enhancements: Improvements to the animation and responsiveness on the media player.
- Ticker Enhancements: Improvements to the animation and responsiveness on the media player.
- RSS Enhancements: Improvements to the animation and responsiveness on the media player.
- New Data Subscription: Instantly configure, filter, and sort your incoming data in the builder toolbar.
- Data Table Element: Drag and drop a subscription field or entire subscription to automatically insert data in your layout.
- Drag Subscription Elements into Ticker: Easily drag a data element or subscription to instantly add live data to a ticker.

## Data Adapters and Integrations

- Fixed Data Adapter: Ability to host data in the CMS by adding a fixed data adapter. Add, edit, and delete data within the adapter preview.
- Web Form Submission to Adapter: Send KorbytGO web form submissions to a fixed adapter.
- Allow Data Edit Within a Preview: Any adapter can now have editable data within the preview of the adapter by selecting a checkbox upon creation.
- Intellisense Added: No more seeing unnecessary errors in the custom adapter code editor - intellisense is now incorporated into the editor.

## KorbytGO Mobile New Features and Enhancements

- New standalone Korbyt Kompass App: Select from a list of players and player groups to send actions and troubleshoot. Also, scan the QR code of a media player to provision and perform hotkey actions on the media player from within the app.
- Player Action GO-To App: Control many of a player's hardware capabilities from your mobile device, similar to the Korbyt Kompass standalone app.
- Personalize Favorite Content: Swipe right to favorite your content and add to an all-new favorites feed.
- Pin to Top: Pin content in the news feed to the top to ensure user visibility.
- Web Form App Now Includes File Upload: Users can now upload files from their device to a web form app submission.
- Content Request GO-To App: Submit a predefined message or layout to be used in a playlist or campaign.

- Engagement Reports for News Feed Content: View engagement statistics for your KorbytGO content from within the app.
- Offers GO-To App: See available offers and future offers in the GO-To's of the KorbytGO app.
- News Feed Optimization: The news feed now loads 10 items at a time for a quicker and more responsive news feed experience.
- Posts for KorbytGO Desktop: Receive posts that are optimized for the Korbyt Desktop client.
- Notify Tagged Audiences in User Generated Posts: Audiences will now receive a notification on their device when tagged.
- Auto Advance Survey Questions: Survey will automatically transition to the next question once a question is answered.

## All New Korbyt InView Section

Korbyt 1.5 reflects a new menu structure for InView. Korbyt InView is now a separate product from KorbytGO, allowing greater flexibility for employee marketing endeavors. It's initially supported on Windows and Mac.

### InView Features

- New InView menu in the CMS: Employees, Audiences and Messages
- Content Scheduling: Assigning content is now easier than ever - simply add a message to an audience or vice-versa. The message will immediately display without needing to assign to a campaign.
- Multiple Messages: Assign multiple messages to a viewer at the same time. The user will then be prompted to select from a list of assigned messages.

## Commitment to Quality

We're continually making platform enhancements, including:

- Performance tuning for improved scalability across the platform.
- Addressing system level defects (commonly known as "bugs").
- Enhancing the code build and deploying automation processes .
- Adding better status and error handling to data integrations.

## More Information

Contact RMG for more information, please contact your RMG representative or reach out to us directly.

[www.rmgnetworks.com](http://www.rmgnetworks.com) | [www.korbyt.com](http://www.korbyt.com)  
[info@rmgnetworks.com](mailto:info@rmgnetworks.com)

