What's New in Korbyt 1.4.5?

What's new with Korbyt™ version 1.4.5?

On September 6, 2018, the development team updated Korbyt with a set of new features and enhancements in the 1.4.5 platform update. Across the platform, we've introduced new features and functionality to enhance usability, improve user experience and make our platform the best in the market.

When will Korbyt 1.4.5 be available?

For Korbyt Cloud customers, version 1.4.5 went live on September 6, 2018. Through the ongoing efforts of our development team, we will continue to improve and update Korbyt on a regular basis. For Korbyt On-Premises or Hybrid customers, our professional services team can be engaged to provide upgrade support if needed.

Release Highlights

The Korbyt 1.4.5 platform update provides new features and enhancements that include:

- New delivery channels for KorbytGO content
- Redesigned campaigns feature for KorbytGO
- Enhanced mobile application user interface for a more modern look and feel
- Improved offline and low connectivity performance for KorbytGO
- Newsfeed posts and urgent alerts recipient acknowledgments
- Reorganized and redesigned administrator settings page

New Campaign Delivery Channels for KorbytGO

New campaign features now allow Korbyt content to be delivered to email, SMS, and Twitter, making reaching employees wherever they are even easier. Campaigns now feature a new workflow-based layout with drag and drop content and channel assignment features. Campaign creators may select one or multiple delivery channels, view a convenient and easy to read campaign calendar, and set the campaign schedule and content delivery recurrence settings.

Mobile User Interface Enhancements

The KorbytGO mobile user interface also received a makeover in multiple areas. On newsfeed posts, the Like and Comments icons have been updated with a more modern look including new animations for Likes on news feed content. The content buttons in user generated posts have also been improved to provide a more modern and responsive experience. New KorbytGO end users may also now self-register to join their company's KorbytGO implementation.

Post Acknowledgments: Sometimes you need to know that your message was seen! With the new post user acknowledgement feature, content administrators can require KorbytGO users to acknowledge important content. From compliance training to critical corporate announcements, internal communicators are assured their message is seen.

Urgent Alert Acknowledgments: When a crisis or disaster strikes, administrators need to know employees are safe. A new enhancement to urgent alerts allows administrators to send mobile alerts that require user responses. Responses are viewed in real-time in the Korbyt admin user interface and may be downloaded in a new urgent alerts report.

Korbyt Admin Portal User Interface Enhancements

As with all releases, we've made significant usability enhancements to the platform. In 1.4.5, we continue to make Korbyt both functional and a pleasure to use.

Audiences: Improvements to the design of the Audience list and card view include adding the audience count and adding customer supplied images to the card view. The Audiences edit page has also been reorganized to make creating dynamic and static audiences quicker and easier.

Posts Page: The Posts page has been completely redesigned to make creating posts easier and quicker. Authors and Approvers may also now add reader acknowledgement requests to Posts for improved Post delivery visibility.

Campaigns: The Campaigns feature in KGO has been overhauled to make creating targeted messaging campaigns quicker and easier. Korbyt administrators may now set campaign message recurrence across multiple channels to maximize the effectiveness of campaign content. Administrators may also set the number of opens to be achieved before Korbyt stops sending messages to a channel.

Reorganized Settings Page: A reorganized and redesigned settings page provides administrators with easy access to platform configuration features. New features in the redesign include the following:

- KorbytGO end user registration recipient setup
- Delivery channel settings for Email, SMS, Intranet, Twitter, Phone
- KorbytGO urgent alert response recipient setup

Mobile Moderation Page: Moderation for KorbytGO mobile user generated comments and posts has been moved to a new section titled Mobile Moderation.

Playlists Page: An enhancement to the playlists page improves usability by displaying an icon over any playlists restricted by user group permissions and removing the delete and edit metadata icons for restricted users.

Urgent Alerts Page: The Urgent Alerts page has been redesigned for quicker and easier alert creation and activation and to support the addition of new alert channels (SMS, email, Twitter in 1.4.5 and additional channels in future releases).

Change to Asset Tracking: Administrators must now designate media assets for inclusion in Proof of Play reports by selecting a new Record Proof of Play checkbox indicator on asset edit pages. This change applies to Media Library content, Layouts, Messages, Surveys, Quizzes, and Posts.

New Campaign Delivery Channels

Email: A new feature in campaigns allows administrators to schedule and deliver campaign content (currently images, videos, messages, surveys and quizzes) to users via email at specific dates and times with recurrence patterns. Content is viewable in a Korbyt-hosted micro-site linked from the email.

SMS: A new feature in campaigns allows administrators to deliver a notification of campaign content to users' mobile phones over SMS. Content is viewable in a Korbyt-hosted micro-site linked from the text message.

Twitter: A new feature in campaigns allows administrators to deliver campaign content (currently images, videos, messages, surveys and quizzes) in a direct message to a specific Twitter account at specific dates and times. Content is viewable in a Korbyt-hosted micro-site linked from the Twitter message.

Slack: A new feature in campaigns allows administrators to deliver campaign content to a specific Slack account at specific dates and times and continue to send the message with a new recurrence pattern feature. Content is viewable in a Korbyt-hosted micro-site linked from the Slack message.

Skype: A new feature in campaigns allows administrators to deliver campaign content to a specific Skype account at specific dates and times and continue to send the message with a new recurrence pattern feature. Content is viewable in a Korbyt-hosted micro-site linked from the Skype message.

As always, the team has been working hard to create additional platform enhancements, including the following:

- Performance tuning for improved scalability across the platform
- Addressing system level defects (commonly known as "bugs")
- Enhancing the code build and deploying automation process

More Information

For more information, please contact your RMG representative or reach out to us directly.

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